

# SAMSUNG

## Samsung 50" AU7700 Crystal 4K UHD Smart TV

Model No: SMGUA50AU7700



### Price:

---

Rs. 365,499

### Warranty:

---

3 Years(s) manufacturer warranty.  
3 Year Warranty Free.

## **Delivery:**

---

Delivery - Standard 3 To 5 Working Days.

- Delivery Within 3 Working Days For Colombo And Suburbs, 5 Working Days For Other Locations.
- For Any Invoice Up To Rs.9,999, A Delivery Rate Of Rs.500 Will Be Charged.
- For Any Invoice From Rs.10,000 To 19,999, A Delivery Rate Of Rs.700 Will Be Charged.
- For Any Invoice From Rs.20,000 To 49,999, A Delivery Rate Of Rs.900 Will Be Charged.
- For Any Invoice From Rs.50,000 To 99,999, A Delivery Rate Of Rs.1200 Will Be Charged.
- For Any Invoice From Rs.100,000 To 149,999, A Delivery Rate Of Rs.1500 Will Be Charged.
- For Any Invoice From Rs.150,000 And Above, A Delivery Rate Of Rs.2000 Will Be Charged.

## **Specifications:**

---

- Type: UHD 4K SMART
- Screen Size: 50"
- Display Type: Crystal Display
- Display Resolution: 3840 x 2160
- Noise Reduction: Digital Clean View
- Design - Info: New Bezel-less
- Design - Frame Colour: Black
- Design - Stand Design: Slim Feet
- Picture (Processing) - Colour Enhancement: Crystal Color
- Picture (Processing) - Clarity Enhancement: PQI 2000
- Picture (Processing) - Contrast Enhancement: YES
- Picture (Processing) - Picture Modes: Fil Mode/Natural Mode
- Picture (Processing) - HDR (High Dynamic Range) Compatibility: HDR 10+
- Picture (Processing) - Picture Processor: Crystal Processor 4K
- Picture (Processing) - Motion Enhancer: Auto Motion Plus
- Sound (Speakers / Amplifier) - Speaker Type: 2Ch
- Sound (Speakers / Amplifier) - Audio Power Output: 20W
- Sound (Processing) - Dolby Audio Format Dupport: Dolby Digital Plus
- Software - Closed Captions (Analog/Digital): Analog
- Software - Voice Search: Bixby
- Software - Text Magnification:
- Software - Text Input Language:
- Software - Teletext: Yes
- Software - Operating System: Tizen OS & One UI
- Software - Internet Browser: Yes
- Software - App Store: Samsung Smart Hub
- On-Board Storage: Apps Only
- Bluetooth: Yes
- Wifi: Yes
- Ethernet: Yes

- Equalizer: Yes
- Smartphone Connectivity: Yes
- Playable Formats (Data): MP4/MKV/AVI
- Convenience Features:
- Inputs: HDMI/USB/ETHERNET
- Outputs: Optical
- Memory Card / USB Support: USB 2.0
- Built-In Microphone: Remote Mic (Bixby)
- Remote Control: One Remote
- Built-In Tuner - TV System (Analog): Yes
- Power And Energy Saving - Power Requirements (Voltage/Frequency): 140 W
- Dimensions: 1116.8 x 719.1 x 250.2 mm (W x H x D)
- Weight: 11.60 Kg
- Other Information: Samsung Dex/ Q-Symphony/ Remote PC

Date: 2026-04-17 07:55